

2016-2017 Textbooks/Software Subscriptions

	Graphic	Photo
Photography 1st Semester		
Creative Inc: The Ultimate Guide to Running a Successful Freelance Business By Meg Ilasco & Joy Cho ISBN: 978-0-8118-7161-7		\$16.95
Subtotal-Textbooks		\$16.95
Graphic Design 1st Semester		
Adobe Photoshop CC: Visual QuickStart Guide By Elaine Weinmann ISBN: 0133980464 *2014 edition*	\$31.99	
Creative Inc: The Ultimate Guide to Running a Successful Freelance Business By Meg Ilasco & Joy Cho ISBN: 978-0-8118-7161-7	\$16.95	
Lettering & Type: Creating Letters and Designing Typefaces By Nolen Strals ISBN: 156898765X	\$24.95	
White Space is Not Your Enemy: A Beginner's Guide to Communicating Visually through Graphic, Web and Multimedia Design By Kim Golombisky, Rebecca Hagen ISBN: 0240824148 *updated version*	\$39.95	
Adobe Creative Cloud Subscription (1 year)	\$239.88	
Subtotal-Textbooks	\$113.84	
Subtotal-Software	\$239.88	
Photography 2nd Semester		
None		
Graphic Design 2nd Semester		
HTML and CSS: Design and Build Websites By Jon Duckett ISBN: 1118871642	\$42.00	
Student website hosting (3 years @ \$3.05 mo.)	\$110.00	
Subtotal-Textbooks	\$42.00	
Subtotal-Web Hosting	\$110.00	

Photography 3rd Semester		
Exploring Color Photography 5th Edition By Robert Hirsch ISBN: 9780415730952 *previous editions are also acceptable and less expensive*		\$54.95
Creative Inc: The Ultimate Guide to Running a Successful Freelance Business By Meg Ilasco & Joy Cho ISBN: 978-0-8118-7161-7		\$16.95
Subtotal-Textbooks		\$71.90
Graphic Design 3rd Semester		
Adobe Creative Cloud Subscription (1 year)	\$239.88	
Creative Inc: The Ultimate Guide to Running a Successful Freelance Business By Meg Ilasco & Joy Cho ISBN: 978-0-8118-7161-7	\$16.95	
Graphic Artist Guild Handbook of Pricing & Ethical Guidelines By Graphic Artist Guild ISBN: 0932102166	\$39.99	
only sold directly through the Guild or Amazon		
do not purchase until 3rd semester		
Subtotal-Textbooks	\$56.94	
Subtotal-Software	\$239.88	
Photography 4th Semester		
Lightroom/Photoshop Software Subscription (1 year)		\$119.88
Premiere Pro CC Classroom in a Book By Adobe Creative Team ISBN: 978-0321919380		\$64.99
Subtotal-Textbooks		\$64.99
Subtotal-Software		\$119.88
Graphic Design 4th Semester		
Designing Brand Identity: An Essential Guide for the Whole Branding Team By Alina Wheeler ISBN: 1118099206	\$45.00	\$45.00
Learning Web Design: A Beginners Guide to HTML, CSS... By Jennifer Robbins ISBN: 1449319270	\$49.99	\$49.99
WordPress: The Missing Manual By Matthew MacDonald ISBN: 144934190X	\$29.99	\$29.99
Subtotal-Textbooks		\$124.98
Total for program-specific textbooks (if purchased through School Store)	\$337.76	\$153.84
Total for program-specific software subcriptions	\$479.76	119.88
Total for website hosting (3 years)	\$110.00	

Photography/Graphic Design Gen-Ed Classes	
* <i>Business 9th Ed.</i> By Pride, Hughes, Kapoor ISBN: 978-0618770915	\$224.00
* <i>Made To Stick</i> By Chip Heath & Dan Heath ISBN: 978-1400064281	\$26.00
* <i>Personal Finance 9th Ed.</i> By Kapoor, Dlabay, Hughes ISBN: 978-0073382326	\$157.00
* <i>Business Communication: Process & Product 6th Ed.</i> By Mary Ellen Guffy ISBN: 978-0324578676	\$121.00
* <i>Foundations Of Marketing 3rd Ed.</i> By William Pride ISBN: 978-0618973378	\$113.00
Total for Gen Ed books (if purchased through School Store)	\$641.00 <i>Photography Total</i>
For Graphic Design Students only	
<i>Janson's Basic History of Western Art 8th Edition</i> ISBN: 978-0136039129 By Davies, Hofrichter, Jacobs, Roberts & Simon	\$121.00
	\$762.00 <i>Graphic Design Total</i>
*General Education textbooks and the Survey of Western Art textbook will be loaned, at no charge, through the School Store to the student each semester.	
When ordering, please email orders@antonelli.edu . Be sure to include your first and last name and list which textbooks you want to order.	